



UNIVERSITY of LIMERICK
OLLSCOIL LUIMNIGH

study in IRELAND
2015

U L

summer schools

27 MAY – 17 JUNE 2015

3 - 6 Weeks

3 Credits - 6 Credits
(6 ECTS – 12 ECTS)

14 options to choose from

www.ul.ie



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THE SUNDAY TIMES
UNIVERSITY OF THE YEAR 2015

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Summer Schools

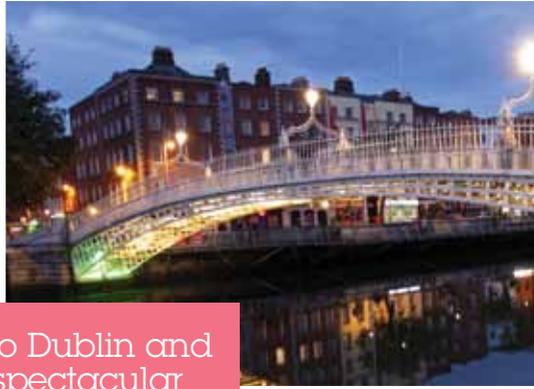
Summer schools at the University of Limerick (UL) offer students a worthwhile learning, social and cultural experience. Students choose one of 14 options, as listed in the table below. Options 1 to 9 (inclusive) are Irish studies courses; options 10-12 are business courses; option 13 is an engineering course; and option 14 is an architecture course.

Option	Department/ Faculty	Duration	Credits	Cost €
Irish Writing in English	Dept. of History	3 weeks	6 ETCS/3 US	2,850.00
Sociological Perspectives on Irish Society	Dept. of Sociology	3 weeks	6 ETCS/3 US	2,850.00
Screening Ireland: Ireland in Film and Television	Dept. of Culture & Communication	3 weeks	6 ETCS/3 US	2,850.00
Visual Culture in Ireland 1400–1950	Dept. of History	3 weeks	6 ETCS/3 US	2,850.00
Creative Writing	Dept. of Culture & Communication	3 weeks	6 ETCS/3 US	2,850.00
Law in Ireland	School of Law	3 weeks	6 ETCS/3 US	2,850.00
'Historical Perspectives of Justice in Ireland: Folk Devils, Fornicators and Families'	School of Law	3 weeks	6 ETCS/3 US	2,850.00
'Terrorism, Crime & Justice'	School of Law	3 weeks	6 ETCS/3 US	2,850.00
Irish Myths and Legends	Dept. of Culture & Communication	3 weeks	6 ETCS/3 US	2,850.00
International Financial Markets and Trading	Kemmy Business School	3 weeks	6 ETCS/3 US	2,850.00
Corporate Social Responsibility	Kemmy Business School	3 weeks	6 ETCS/3 US	2,850.00
Business Tools for Social Projects	Kemmy Business School	3 weeks	6 ETCS/3 US	2,850.00
Technical Communications for Engineers	Science & Engineering	3 weeks	9 ETCS/ 4.5 US	3,200.00
Urban Laboratory Architecture	School of Architecture	6 weeks	12 ETCS/6 US	4,800.00

Both challenging and enjoyable, UL's summer schools combine academic rigour with opportunities to experience contemporary life in Ireland and view some spectacular scenery. Social outings, trips to Dublin and the spectacular County Clare coast and an end of summer schools barbeque are all included on the programme.

Our Mission

We promote the University of Limerick nationally and internationally as Ireland's most dynamic and innovative university. Through international education we offer excellent opportunities for the academic and personal development of students and staff with the purpose of educating informed and engaged global citizens.



"Trips to Dublin and to the spectacular County Clare coast are included..."







“Ireland has a worldwide reputation for hospitality, a vibrant culture, a stunning landscape, a rich musical tradition and enthralling literature...”

Ireland

- Ireland is an island of 84,430 sq. km (32,598 sq. miles) located on the western European seaboard.
- English is the primary vernacular and administrative language of Ireland. Irish (Gaelic) is the national language.
- The population of the island of Ireland is approximately 5.7 million people.
- Coming after Dublin, Belfast and Cork in size, Limerick is the fourth-largest city on the island of Ireland.
- Ireland has a mild climate all year round: temperatures average 2° to 7°C (35° to 45°F) in winter and 18° to 24°C (65° to 75°F) in summer.
- Ireland is in the Greenwich Mean Time (GMT) zone.
- The currency of the Republic of Ireland is the Euro (€).



Why Limerick?

Limerick city (population 80,000) is the third-largest city in the Republic of Ireland. Limerick is easily accessible by air, coach or train. The city is located 20 km from Shannon International Airport. There are direct connections between Shannon Airport (SNN) and major cities in the USA, UK and Europe. Limerick is renowned as a centre of excellence for technology. It is home to the National Technology Park and to many international electronics and technology firms. Limerick offers its visitors an extensive range of attractions, museums and art galleries. For sporting enthusiasts, Limerick offers a wide range of sports, from Gaelic games (hurling and football) to the city's favourite sport, rugby. Limerick and the University of Limerick are home to Coaching Ireland and to the University Arena, which houses Ireland's first 50-metre Olympic swimming pool.





University of Limerick /
Ollscoil Luimnigh

Entry Requirement and Level

Minimum entry requirement: GPA cum. 2.5. The Summer Schools courses are taught at '300' level and are open to students who have completed their freshman year at the time of enrolment.

Course fees include:

- Transfer from/to Shannon Airport (SNN)
- B&B on-campus accommodation
- Lunch and dinner every day
- Membership of the University of Limerick Arena
- Free email account at UL
- 45+ hours of class tuition (90+ on the Urban Laboratory Architecture course)
- Three excursions with qualified tour guides
- Attendance certificate
- Assessment and transcript
- Receptions

Airport Transfers

The University of Limerick will arrange complementary coach transfers between Shannon International Airport (30-minute drive from UL) and the university campus.



"...Ireland's most dynamic and innovative university."



Accommodation

Participants will stay in apartments on the UL campus. Each apartment contains six single en suite study bedrooms and a shared living area, which includes a kitchen and a lounge with a television. Participants will be able to avail of UL Sport's excellent indoor and outdoor sporting facilities. The adjacent University Arena includes a 50-metre swimming pool, and the outdoor facilities cater for a wide range of sports.

Visit www.ulsport.ie for details.

Assessment

Assessment procedures for the Summer Schools may comprise one or more of the following:

- i. An oral presentation
- ii. A two-hour written final examination
- iii. An independent study project

Academic credit will be awarded by UL or by the home college/university on successful completion of one option of the Summer Schools programme. Refer to the table above to see the number of credits awarded per option.

Application Procedures

Admission is either by direct application or through an approved source (*e.g. home college/university or study abroad agency*). A recommendation from a home college/university professor or instructor is required. Online application forms are available from the International Education Division website at www.ul.ie/international.

The deadline for receipt of applications is **1st April 2015**.

All enquiries should be sent to summer.schools@ul.ie



KEY DATES 2015

Summer Schools in Irish Studies, Business and Engineering:

Wednesday 27th May:	Arrival at Shannon Airport, transfer to Cappavilla Village accommodation at the University of Limerick and welcome meal.
Thursday 28th May:	Registration, orientation and campus tour
Thursday 28th May - Monday 15th June:	Classes run daily (with the exception of Saturdays and Sundays), morning and afternoon
Saturday 30th May:	Excursion 1: Limerick City and Environs
Friday 5th June:	Excursion 2: Dublin City
Wednesday 10th June:	Excursion 3: West of Ireland
Tuesday 16th June:	Assessments, presentation of certificates and farewell BBQ
Wednesday 17th June:	Departure from Cappavilla Village and transfer to airport

Summer School in Architecture (Urban Laboratory):

Wednesday 27th May:	Arrival at Shannon Airport, transfer to Cappavilla Village accommodation at the University of Limerick and welcome meal
Thursday 28th May:	Registration, orientation and campus tour
Thursday 28th May - Monday 6th July:	Classes run daily (with the exception of Saturdays and Sundays), morning and afternoon
Saturday 30th May:	Excursion 1: Limerick City and Environs
Friday 5th June:	Excursion 2: Dublin City
Wednesday 10th June:	Excursion 3: West of Ireland
Tuesday 7th July:	Assessments, presentation of certificates and farewell reception
Wednesday 8th July:	Departure from Cappavilla Village and transfer to airport



2015 Summer Schools Programme

Summer Schools in Irish Studies 12

Summer Schools in Business 26

Summer School in Engineering 36

Summer School in Architecture 38

Summer Schools in Irish Studies

Irish Writing in English

Department of History
Dr Ruairí O'Donnell

Course Description

The Irish Writing in English summer school comprises three linked streams that analyse and contextualise the culture, history and traditions of modern Ireland. The first stream utilises an autobiographical approach to examine the distinctive features of Irish writing in English. This in-depth assessment of writers and their work is complemented by the second stream, entitled 'Ireland during the Nineteenth and Twentieth Centuries', which surveys the most important social, political and economic developments of the period. The final stream will concentrate on Ireland's traditional culture with particular reference to folklore, music and song. This summer school will be of interest to students of literature, history, folklore, cultural studies and liberal arts.

Topics Covered

- Distinctive features of Irish writing in English
- Ireland under the Act of Union
- Republicanism and loyalism
- Catholic emancipation
- Origins and consequences of the Great Famine
- The struggle for independence and the emergence of the Irish state
- Ireland's traditional culture with particular reference to folklore, music and song

Primary Texts

▶ Irish Writing in English

Derrington, Maya. (2010). *Pyjama Girls*. Still Films.

Deane, Seamus, *Strange Country, Modernity and the Nation: Irish writing since 1790* (New York, 1996)

Jeffares, Norman, *W.B. Yeats* (New York, 2001).

Kiberd, Declan, *Inventing Ireland: the literature of the modern nation* (London, 1996).

MacCabe, Colm, *James Joyce and the revolution of the world* (London, 1983).

▶ Modern Ireland

Beckett, J.C., *The making of modern Ireland 1603-1923*, new edn. (London, 1981).

Dickson, David, *New Foundations, Ireland 1660-1800*, 2nd edn. (Dublin, 2000).

Lee, J.J., *Ireland 1912-88: Politics and Society*. (Cambridge, 1989).

Lyons, F.S.L., *Ireland since the famine*. Reprinted (London, 1985).

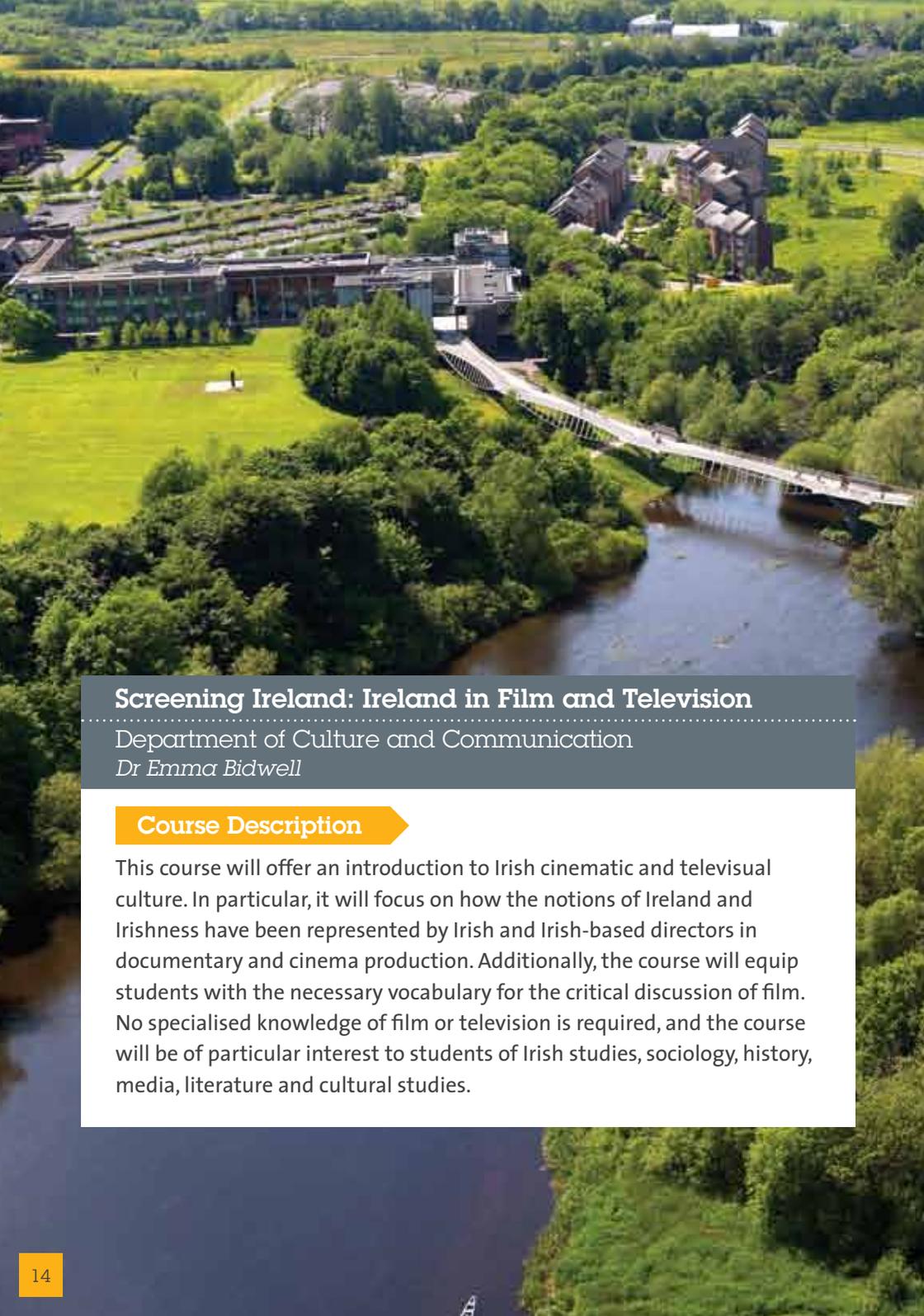
▶ Traditional Irish Culture

Arensberg, Conrad & Kimball, Solon, T. 1968 [1940]. *Family and Community in Ireland*. Cambridge, Mass: Harvard University Press.

Bourke, Angela, 1999. *The Burning of Bridget Cleary*. London: Pimlico.

Glassie, Henry, 1982. *Passing the Time: History and Folklore in an Ulster Community*. Dublin: O'Brien Press.

Ó Giolláin, Diarmaid, 2000. *Locating Irish Folklore*. Cork: Cork University Press.

An aerial photograph of a university campus. In the foreground, a suspension bridge crosses a river. The campus features several large, multi-story brick buildings, some with gabled roofs. There are extensive green lawns and dense trees throughout the scene. The sky is clear and bright.

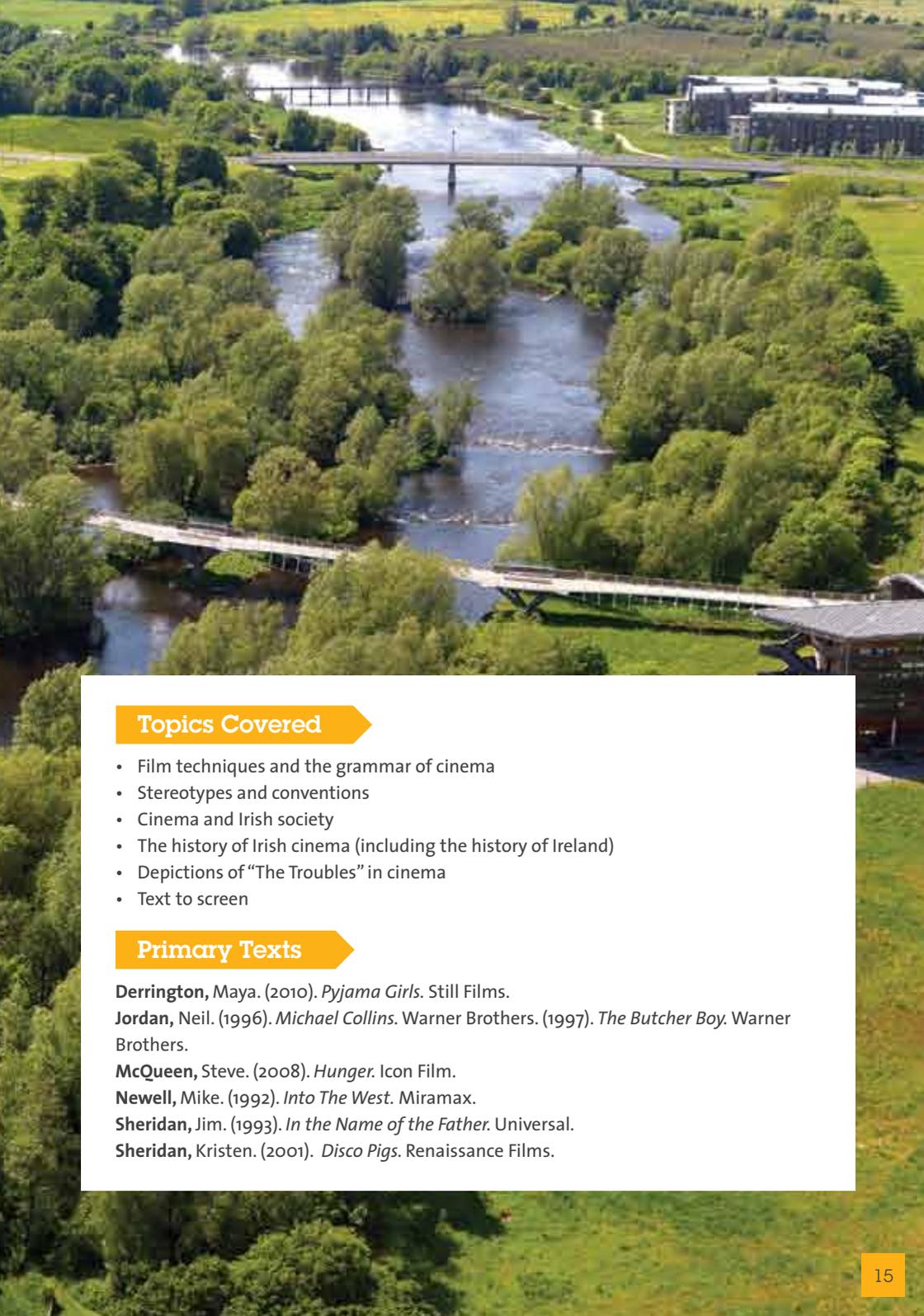
Screening Ireland: Ireland in Film and Television

Department of Culture and Communication

Dr Emma Bidwell

Course Description

This course will offer an introduction to Irish cinematic and televisual culture. In particular, it will focus on how the notions of Ireland and Irishness have been represented by Irish and Irish-based directors in documentary and cinema production. Additionally, the course will equip students with the necessary vocabulary for the critical discussion of film. No specialised knowledge of film or television is required, and the course will be of particular interest to students of Irish studies, sociology, history, media, literature and cultural studies.



Topics Covered

- Film techniques and the grammar of cinema
- Stereotypes and conventions
- Cinema and Irish society
- The history of Irish cinema (including the history of Ireland)
- Depictions of “The Troubles” in cinema
- Text to screen

Primary Texts

Derrington, Maya. (2010). *Pyjama Girls*. Still Films.

Jordan, Neil. (1996). *Michael Collins*. Warner Brothers. (1997). *The Butcher Boy*. Warner Brothers.

McQueen, Steve. (2008). *Hunger*. Icon Film.

Newell, Mike. (1992). *Into The West*. Miramax.

Sheridan, Jim. (1993). *In the Name of the Father*. Universal.

Sheridan, Kristen. (2001). *Disco Pigs*. Renaissance Films.



Sociological Perspectives on Irish Society

Department of Sociology
Dr. Martin J. Power

Course Description

Of late, Irish society has been experiencing a period of rapid social, cultural, economic and ideological change. From 1994 to 2008, Ireland experienced an economic boom, commonly known as the Celtic Tiger. During this fourteen-year period, prosperity, affluence and optimism were at unprecedented levels. As a result, Irish society became more secular, globalised, consumerist and multicultural. Now, Irish society stands at a perplexing crossroads where national and international recession, rising unemployment, political and social uncertainty and change can all be found. This summer school illustrates to students how a sociological lens can help us increase our understanding of the challenges and contradictions faced by contemporary Irish society.

Topics Covered

The course investigates social change in Irish society through the particular themes of:

Social exclusion
Inequalities
Representations

These theoretical concepts and themes will be applied to particular examples of social change in contemporary Irish society, including:

- Economic boom and bust
- Educational inequality in Ireland
- The Irish Traveller community
- Migration
- Globalisation
- Media
- Class, gender and sexuality
- Citizenship
- Urban regeneration and gentrification

This summer school will be of interest to students of sociology, social anthropology, social policy and cultural studies.

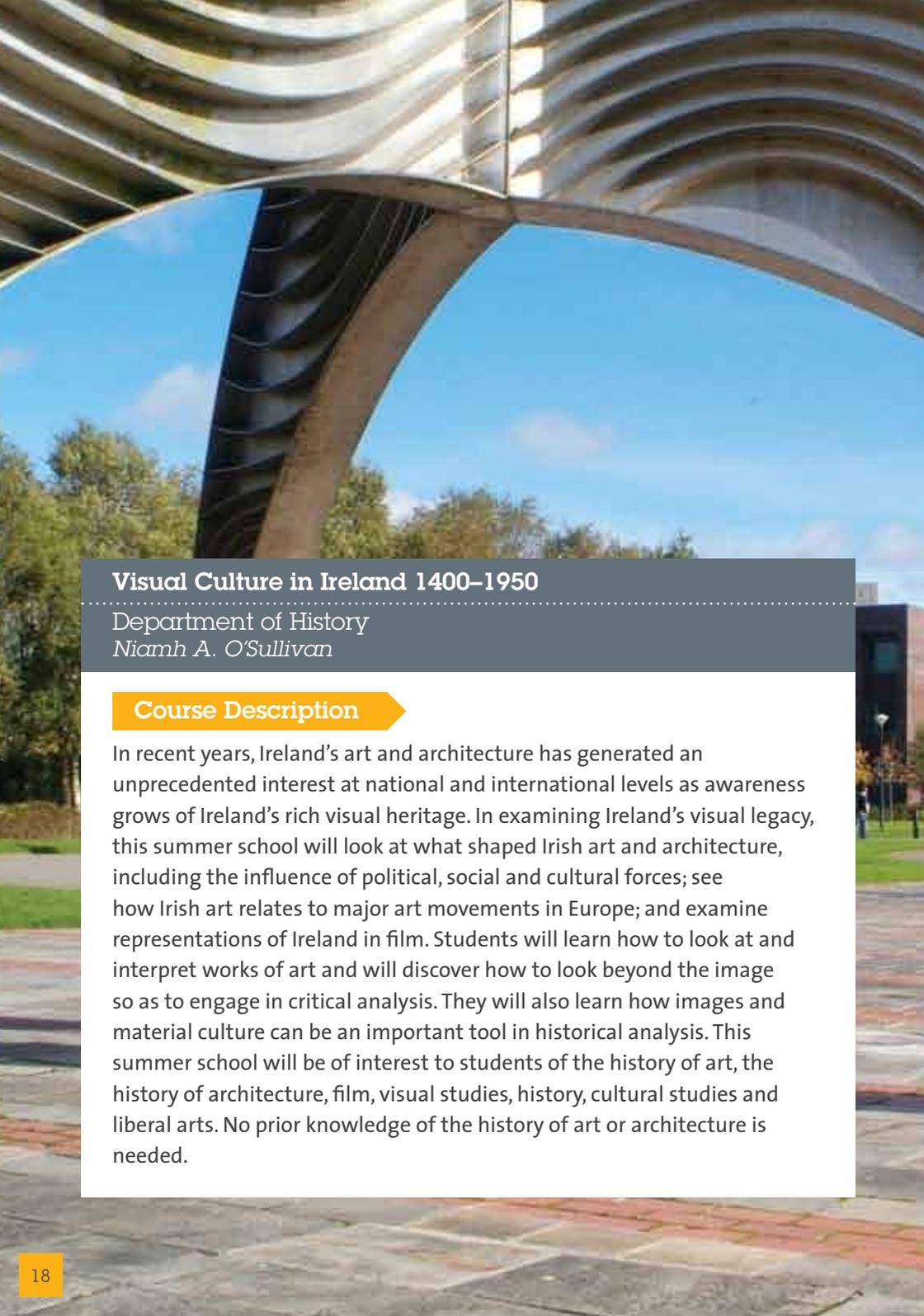
Primary Texts

Power, M., Devereux, E., Haynes, A., Hannan, C., Neville, P. and Barnes, C. (2011) *An Introduction to Irish Society: Transitions and Change*, Harlow: Pearson Education.

Share, P., Corcoran, M. and Conway, B. (2012) *A Sociology of Ireland* (3rd edition) Dublin, Gill & Macmillan.

Kuhling, C. and Keohane K. (2007) *Cosmopolitan Ireland, Globalisation and Quality of Life*, Pluto Press: Dublin.

Devereux, E. (2014) *Understanding the Media* (3rd edition), London: Sage.



Visual Culture in Ireland 1400–1950

Department of History
Níamh A. O'Sullivan

Course Description

In recent years, Ireland's art and architecture has generated an unprecedented interest at national and international levels as awareness grows of Ireland's rich visual heritage. In examining Ireland's visual legacy, this summer school will look at what shaped Irish art and architecture, including the influence of political, social and cultural forces; see how Irish art relates to major art movements in Europe; and examine representations of Ireland in film. Students will learn how to look at and interpret works of art and will discover how to look beyond the image so as to engage in critical analysis. They will also learn how images and material culture can be an important tool in historical analysis. This summer school will be of interest to students of the history of art, the history of architecture, film, visual studies, history, cultural studies and liberal arts. No prior knowledge of the history of art or architecture is needed.

Topics Covered

- Portraits and politics
- The west in Irish art
- Irish public sculpture
- Material culture
- Pre-ascendancy architecture
- Georgian architecture in Ireland (including a visit to Georgian Limerick and the renowned Hunt Museum)
- Irish film
- Landscape art in Ireland
- Irish women artists
- Modernism and politics in Irish art
- The theory of architecture
- Gothic revival
- The Arts & Crafts movement
- Twentieth century Irish architecture to 1950

Primary Texts

Crookshank, Anne and the Knight of Glin. *Ireland's painters 1600-1940* (New Haven and London, 2002)

Kennedy, S.B. *Irish art and modernism: 1880-1950* (Belfast, 1991)

Summerson, John. *Architecture in Britain, 1530-1830* 9th ed. (New Haven, London, 1993)

Lewis, M. J. *The Gothic Revival* (World of Art) (London, 2002)

Pettitt, Lance. *Screening Ireland: film and television representation* (Manchester, 2000)



Creative Writing

Department of Culture and Communication

Dr. Niamh Hehir

Course Description

Ireland has a long and well-established tradition of excellence in the genre of short-story writing. This Creative Writing summer school will build on that tradition by offering visiting students the opportunity to focus on and develop their short-story writing skills. Students will benefit from a series of lectures and workshops on topics such as 'strategies for creating effective characters', 'approaches to writing dialogue' and 'considering structure and plot in short fiction'. Through an analysis of the work of established short-story writers, students will identify and explore strategies for effective short-story writing. Students will also participate in regular writing activities, working collectively and individually to complete their own piece of short fiction. The course will analyse effective techniques in short-story writing and apply these techniques to the student's own work. Students will benefit from the advice and guidance of a visiting writer, who will be available to them for seminar and workshop sessions.

Topics Covered

- Moving from idea to outline
- Choosing a narrative viewpoint
- Creating effective characters
- Descriptive writing techniques
- Planning, plotting and structure
- Setting the scene
- Writing realistic dialogue
- Effective uses of symbols, motifs and metaphors

Primary Texts

Students will be provided with copies of a range of short stories that will be analysed in class.



Law in Ireland

School of Law

Laura Donnellan

Course Description

The Law in Ireland summer school provides a concise but comprehensive overview of the Irish legal system. The course is divided into four sections.

- ▶ Section I The institutions of the Irish state
The Constitution
Sources of law
Legal methodology

- ▶ Section II European law
Civil or private law in Ireland, including contracts, torts, equity and trusts, land law and business law

- ▶ Section III Criminal law
Crime, parties, offences, liability and defences

- ▶ Section IV Law-making and/or legal practice in Ireland

The summer school will be of particular interest to Irish studies, politics and pre-law students; no legal background is necessary.

Primary Texts

Doolan, B. *Principles of Irish Law* (7th ed.) Gill & Macmillan, Dublin 2007.

Supplementary Materials

Byrne, R. and **McCutcheon**, P. *The Irish Legal System* (5th ed.) Dublin: Bloomsbury Professional, 2009.

Carolan, B. *EU Law for Irish Students*, Gill and Macmillan, 2004.

Coakley, J. and **Gallagher**, M. (eds), *Politics in the Republic of Ireland* (5th ed.) Routledge in association with PSAI Press, London 2005.

Murdoch, H. *Murdoch's Dictionary of Irish Law* (4th ed.) Butterworth, Dublin 2004.
Bunreacht na hÉireann (The Constitution of Ireland).

'Historical Perspectives of Justice in Ireland: Folk Devils, Fornicators and Families'

School of Law

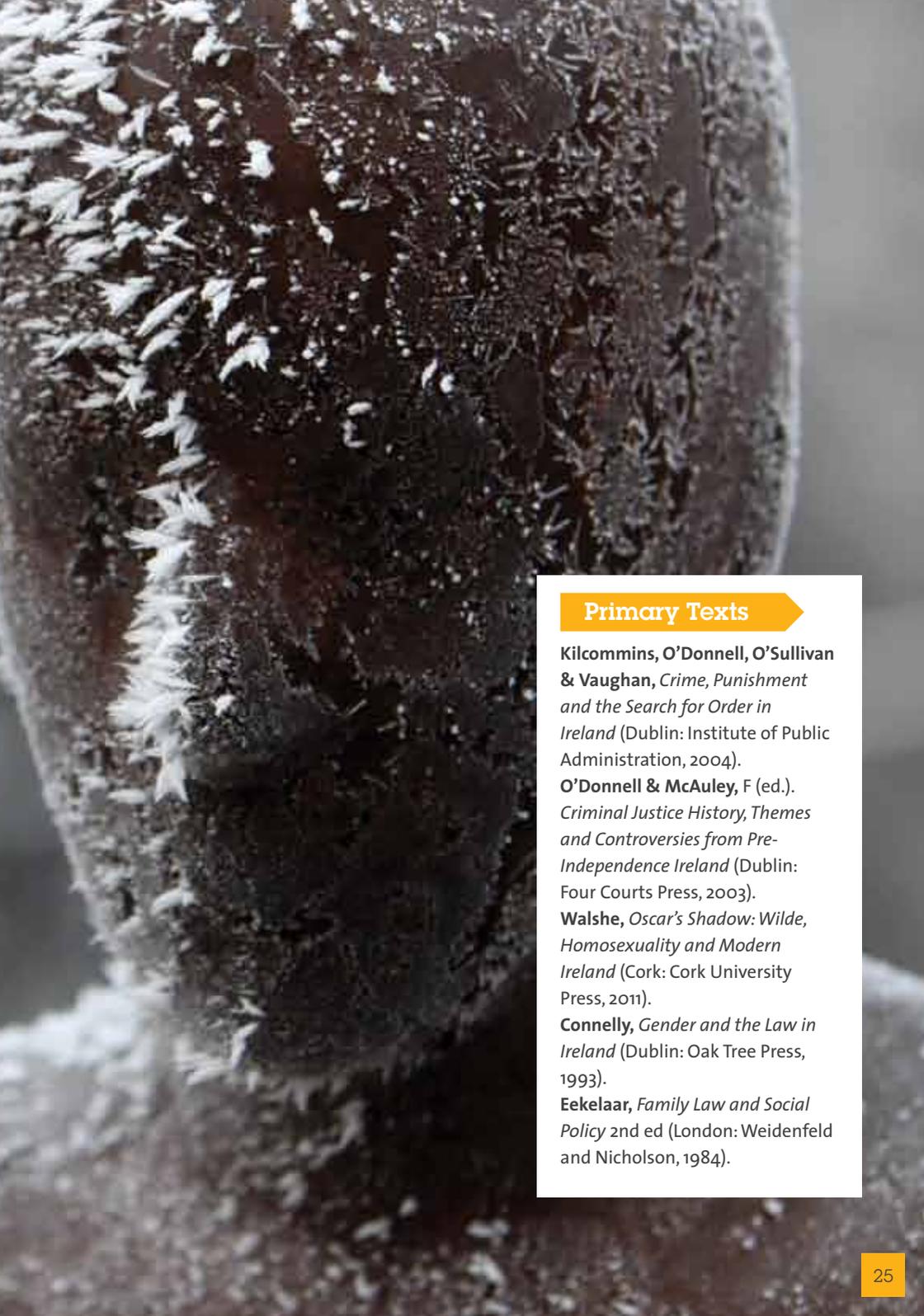
Dr. Kothryn O'Sullivan

Course Description

This summer school will take students on a fascinating journey exploring the historical development of three selected pillars/themes of justice in Ireland: punishment, sexuality and families. Students will investigate the historical development of punishment in Ireland ('folk-devils'), the historical regulation of sexual behaviour and offending ('fornicators') and the historical evolution of family justice in Ireland ('families'). Ireland's historically low crime rates will be juxtaposed with the historically high level of control exerted over other members of society, such as unmarried mothers, those suffering mental illness, debtors and children. This summer school promises to deliver a distinctive learning experience for all students who will gain a deep insight into the historical context in which justice policy within these specific pillars/themes was not only constructed, but also developed and ultimately applied.

Topics Covered

- Concepts and institutions of justice in Ireland
- Processes of punishment
- Criminalisation of homosexuality
- Definition and punishment of sexual offences
- Meaning of 'family' & 'family justice'



Primary Texts

Kilcommins, O'Donnell, O'Sullivan & Vaughan, *Crime, Punishment and the Search for Order in Ireland* (Dublin: Institute of Public Administration, 2004).

O'Donnell & McAuley, F (ed.). *Criminal Justice History, Themes and Controversies from Pre-Independence Ireland* (Dublin: Four Courts Press, 2003).

Walshe, *Oscar's Shadow: Wilde, Homosexuality and Modern Ireland* (Cork: Cork University Press, 2011).

Connelly, *Gender and the Law in Ireland* (Dublin: Oak Tree Press, 1993).

Eekelaar, *Family Law and Social Policy* 2nd ed (London: Weidenfeld and Nicholson, 1984).

'Terrorism, Crime and Justice'

School of Law

Dr. Susan Leahy & Dr Margaret Fitzgerald O'Reilly

Course Description

Terrorism undoubtedly represents one of the most challenging international crimes in contemporary times. The exponential growth of terror cells and sophisticated international criminal networks is recognised as one of the defining features of the twenty-first century thus far. In light of these developments, this summer school will introduce students to the criminal justice system and theories relating to crime and terrorism. Students will learn about the practical operation of the criminal justice system, as well as being introduced to theoretical perspectives on criminal justice, including criminological and penological theories. In particular, drawing on the Irish experience, students will be provided with an insight into trends and theories on terrorism.



Topics Covered

- Theories of crime and justice
- Structure of the criminal justice system
- Terrorism & terrorist activity
- Due process rights of criminal defendants
- Definitions of 'crime'

Primary Texts

Kilcommins & Vaughan, *Terrorism, Rights and the Rule of Law: Negotiating State Justice in Ireland* (Devon: Wilan Publishing: 2008).

Campbell, Kilcommins & O'Sullivan, *Criminal Law in Ireland: Cases and Commentaries* (Dublin: Clarus Press, 2010).

Garland, *The Culture of Control: Crime and Social Order in Contemporary Society* (Oxford: Oxford University Press, 2002).

Maguire, Morgan & Reiner (eds), *The Oxford Handbook of Criminology*, 5th ed, (Oxford: Oxford University Press, 2012).

Farrall & Caverley, *Understanding desistance from crime: Emerging Theoretical Directions in Resettlement and Rehabilitation* (Maidenhead: Open University Press 2006).



Ireland's Myths and Legends

Department of Culture and Communication
Dr. Emma Bidwell and Dr. Bernie McCarthy

Course Description

Ireland is famous for its myths and legends, stories of mythical creatures (including leprechauns and banshees) and ancient tales of heroes and warriors. The earliest Irish literatures describe legendary figures on heroic quests and adventures. The Tuatha Dé Danann (the peoples of the Goddess Danu), Balor of the Evil Eye, the Táin Bó Cúailnge (Cattle Raid of Cooley), the warrior Queen Meabh, Finn Mac Cumhaill and the Fianna are among the characters and events populating the ancient landscapes of Irish myth and legend. These tales were drawn upon to establish the foundations and influence the evolutions of Irish identity, and they continue to shape Ireland's cultural, political and literary movements today. Using a range of well-known stories, children's literature, films and media, we will consider the enduring importance of Irish myth and legend and the persistence of these themes in contemporary society. Students will gain a knowledge of the importance of mythology and will learn to appreciate Ireland's literary and cultural history more fully.



Topics Covered

- Myth, legend and Irish history
- Ireland's medieval manuscripts
- Ireland's cultural revolution
- Myth, legend and military upheaval
- Retelling Irish myth and legend
- Irish myth and legend in film
- How myth and legend influence international and domestic understanding of Irish identity

Primary Texts

DeValera, Sinead (1973). *Irish Fairy Tales*. London: Pan Books.

Gregory, Lady Augusta (2006). *Gods and Fighting Men*. Dublin: The History Press.

Heaney, Marie (2000). *The Names Upon the Harp: Children's Irish Legends*. London: Faber and Faber.

Into the West (1992). Mike Newell. Entertainment Film Distributors. Film.

Ní Bhroin, Ciara (2011). "Mythologizing Ireland" in Keith O'Sullivan and Valerie Coghlan (eds), *Irish Children's Literature and Culture: New Perspectives on Contemporary Writing*. Oxon: Routledge.

Scott, Michael (1992). *Irish Myths and Legends*. London: Warner.

Stoker, Bram (2003). *Dracula*. London, New York: Penguin Books.

Summer Schools in Business

Participants of the three Kemmy Business School summer schools will have the opportunity to meet students who are enrolled on UL's other summer schools. In addition, participants on each of the three business streams will come together to share some discipline-specific field trips, workshops and guest lectures.

International Financial Markets and Trading

Kemmy Business School
Dr. Caoilfhionn Ní Bheocháin

Course Description

This module introduces students to international financial markets and emphasises the investment decision process as framed by behavioural finance. Students will experience active investment trading using the bespoke Kemmy Business School (KBS) Trading Floor. Using the software on the Trading Floor, students will develop an appreciation of key financial and economic data. They will also have the opportunity to gain Bloomberg Certification, a qualification that is internationally recognised. Within the broad discussion of the psychology of investment decisions, students will be introduced to the notion of ethical investment choices and will reflect on the importance of individual and corporate responsibility. This module is delivered through workshops, lectures and time on the Trading Floor. Students will gain experience and a commanding view of the global financial arena using real-time sophisticated trading and investment software. The practical investment aspects will be supported by an overview of the changing landscape of international financial markets and institutions with particular reference to behavioural finance, ethical finance and responsible business.



Topics Covered

- Behavioural finance and human judgement
- Ethical investment choices and market risk
- Financial deregulation
- Compliance and governance

Primary Texts

Williams, R T. (2011) *Introduction to Trading in the Financial Markets, Technology: Systems, Data and Networks*, Academic Press

Boatright, J. R. (2013) *Ethics in Finance*, John Wiley & Sons

Bruce, B. R. (Ed.), (2010) *Handbook of Behavioural Finance*, Edward Elgar Publishing

Sparkes, R. (2001) "Ethical Investment: whose ethics, which investment?", *Business Ethics: A European Review*, 10(3), 194-205

Corporate Social Responsibility

Kemmy Business School
Dr. Caoilfhionn Ní Bheacháin

Course Description

This module is suitable for both business and non-business majors. The module examines important concepts of corporate social responsibility (CSR) and how these may be applied practically to the twenty-first century workplace. Over the course of three weeks, students will cover the evolution of CSR and develop an understanding of how ethical standards link to sustainability and best practice in business.



Topics Covered

- History, origins and meaning of CSR and the forces driving it to prominence
- Frameworks for ethical decision making in a business context
- Business and moral cases for CSR
- CSR in the context of global issues such as climate change, corruption, taxation, globalisation, stakeholder engagement, environmental crises, labour issues, global supply chain management, water, poverty, human rights, the circular economy, NGO-partnering, disaster-management, biodiversity and cultural differences
- Key international standards in CSR with a particular focus on UNGC, GRI and ISO26000
- Best and worst practice in reporting and compliance

Primary Texts

Crane, A., Matten, D. and Spence, L. (2012) *Corporate Social Responsibility: Readings and Cases in a Global Context*, Routledge

Visser, W. (2012) *The Quest for Sustainable Business: An Epic Journey in Search of Corporate Responsibility*, Greenleaf

Killian, S. (2012) *Corporate Social Responsibility: a guide with Irish experiences*, Chartered Accountants Ireland

Blowfield, M and Murray, A. (2008) *Corporate Responsibility: A Critical Introduction*, Oxford UP

Kinley, D. (2009) *Human Rights and Corporations*, Ashgate



Business Tools for Social Projects

Kemmy Business School
Dr. Caoilfhionn Ní Bheacháin

Course Description

This module looks at how technologies, tools and theories used in the business world can be applied to affect positive social change. The module introduces students to questions of business responsibility and ethical practice and is designed to engage students for the wider social good.



Topics Covered

- Innovative and creative use of communication and collaboration tools
- Social and ethical aspects of information and information management
- The use of social media and other tools for effective stakeholder engagement
- Project management approaches to driving social change
- Assessing the sustainable impact of projects
- Knowledge creation and retention
- Capacity building in the non-profit sector

Primary Texts

Mansfield, H. (2012) *Social Media for Social Good: A How-to Guide for Nonprofits*, McGraw Hill

Kanter, B. and Fine, A.H. (2010) *The Networked Nonprofit: Connecting with Social Media to Drive Change*, John Wiley and Sons

Audi, R. (2008) *Business Ethics and Ethical Business*, Oxford UP



Summer School in Engineering



Technical Communications for Engineers

Faculty of Science and Engineering
Dr. Phillip Griffin

Course Description

This course will develop non-technical skills that are very important to every engineer. Through the use of a design project, we aim to encourage a spirit of research and self-study that focuses on sustainable design and life-cycle analysis. The project will enable oral presentation skills to be developed. The course will also cover more technical aspects of engineering communication, such as the proper use of engineering units and communication of designs using Computer Aided Design (CAD). The solid modelling element will be tailored to take into account how much CAD students have already completed.

Assessment

The assessment for this module will be continuous throughout the course and will involve technical reports, CAD models, oral presentations and a poster display.

Primary Texts

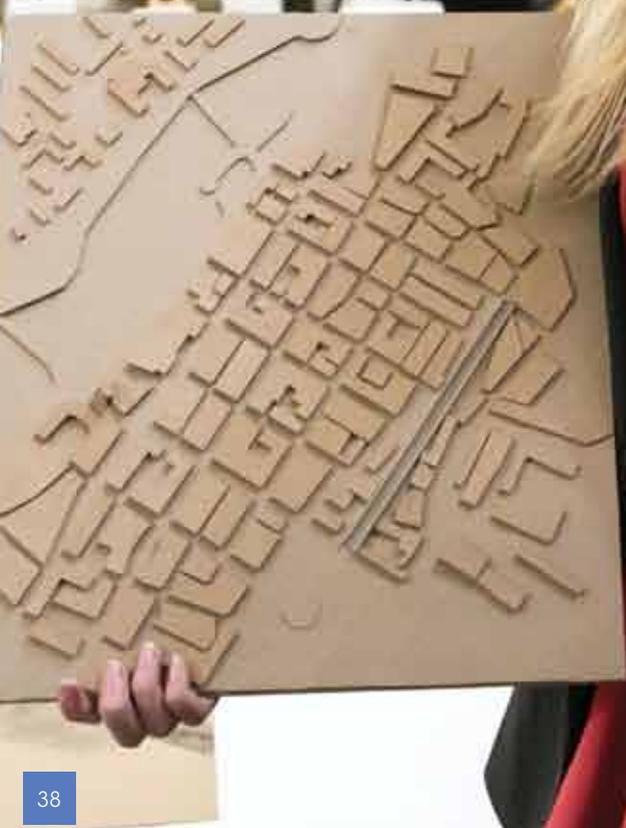
Young, T.M. (2005) *Technical Writing A-Z*, New York: ASME.

PTC (2010) *Introduction to Creo Elements Pro 5.0, Parametric Technology Corporation*, Needham MA, USA.

Cross, N. (2008) *Engineering Design Methods: Strategies for Product Design*, 4th ed., Chichester, England: Wiley.

Ulrich, K. and Eppinger, S. (2007), *Product Design and Development*, 4th ed., Boston: McGraw-Hill.

Summer School in Architecture



Urban Laboratory

School of Architecture
Dr. Jan Frohburg

Course Description

Integrated into processes of local decision making, this summer school aims to make architecture relevant to governance everywhere. The Urban Laboratory draws on a fast-paced and flexible design studio environment run by architects, writers, critics, historians, scientists, engineers and philosophers from Ireland, the USA, the UK and Europe. In a society facing complex challenges, we believe in thinking through design. We recognise a specific relationship to place, with its broad cultural and environmental implications, as the determining characteristic of Irish culture. Beyond the metropolitan focus that prevails in many other architecture programmes, this summer school is uniquely positioned to creatively engage in the study of small places that are embedded in the west of Ireland and its landscape. Input on local history and urban governance will be provided by dedicated lectures, site visits and workshops with representatives of local authorities.

Assessment

The summer school is delivered in an intense workshop/studio format with intermediate reviews and a final presentation. Instruction, feedback and assessment are continuous and parallel to the work. Both individual student contributions and the quality of the final presentation are considered for assessment.

Primary Texts

SAUL (2008–2013) *Work of the Intelligence Unit*. www.saul.ie

F.H.A. Aalen, Kevin Whelan and Matthew Stout (2011) *Atlas of the Irish Rural Landscape*. Cork University Press.

Eamon O'Flaherty ed. (2010) *Limerick: Irish Historic Towns Atlas No. 21*. Royal Irish Academy.

Department of the Environment, Heritage and Local Government (2009) *Government Policy on Architecture 2009–2015*. www.environ.ie



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Millstream Courtyard Building

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